



Media Release

For Immediate Release
October 23, 2019

Everyone's a Winner Playing for a Cause as Six Schools Take Part in Fundraiser

Brantford, Ont. – For the second year in a row, students and staff at Pauline Johnson Collegiate and Vocational School are organizing Play 4 Mac Kids, an event bringing together six area secondary schools' volleyball and basketball teams in raising funds for McMaster Children's Hospital, Pediatric Hematology and Oncology unit, during the final regular-season games of the year.

"I don't think there's anybody who hasn't been personally affected by cancer, so this is a way for our school communities to come together and support kids and families who are going through a very tough experience," said Charlotte Reisiger, a Grade 10 student in the Enrichment program Leadership class at Pauline Johnson, which is spearheading the planning of the event with the guidance of Teacher Neal Stamer, coaches, and department heads. "I think a lot of us have also had personal experiences with McMaster Children's Hospital, so it's a cause close to our hearts."

Last year, six schools including Pauline Johnson, Brantford Collegiate Institute and Vocational School, North Park Collegiate and Vocational School, Paris District High School, St. John's College, and Assumption College School took part in the event, which raised \$1,389 through voluntary donations as admission to the games. This year they hope to exceed that total with a voluntary donation of \$4 from each player taking part.

"While the donation is voluntary, the message being sent is that it's a privilege to be active and able to take part in sports, when unfortunately, not all kids are able to if they're going through treatments in battling cancer," said Neal Stamer, whose students have benefited from the learning experience of planning a multi-school event. "These are competitive games, but everyone is sort of playing for the same team when a cause like this is involved, so that makes this event really special."

Play 4 MAC Kids:

- **Date:** Thursday, October 24
- **Time:** Doors open at 3 p.m., games start at 4 p.m.
- **Location:** Pauline Johnson Collegiate and Vocational School (627 Colborne Street, Brantford)
- Admission by donation in support of McMaster Children's Hospital

- 30 -

Contact:
Kimberly Newhouse
Manager of Communications and Community Relations

Grand Erie District School Board
349 Erie Avenue, Brantford, Ontario, N3T 5V3
Office: 519-756-6301 ext. 281147 | Cell: 519-732-8540
GrandErie.ca