



Media Release

For Immediate Release
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Social Networking and Online Safety Information Session Set for Grand Erie Parents

Brantford Ont. – Grand Erie’s Parent Involvement Committee (GEPIC) is hosting an important and timely social media and online safety information session for parents on April 16.

Social Networking and Online Safety: What Parents Need to Know will be led by guest speaker Paul Davis who is an expert in social media, and brings more than 27 years of IT knowledge and experience to Grand Erie.

“Social media is an area of major concern for many parents,” said Sarah Nichol, Chair of Grand Erie’s Parent Involvement Committee. “Social media and other online activities consume a lot of our children’s time. As parents, it’s important for us to understand these platforms and to find ways to ensure our children and teens are safe when using them.”

Davis is an expert in all of the latest social media trends. His presentation will cover cyberbullying, sexting, smartphones, digital trails, online security and other relevant topics.

“Paul’s presentation is intense, so parents should come prepared,” said Nichol. “He’ll scare us, that’s a guarantee. But, he’ll also offer great tips and advice on how to deal with social media as well as concrete ways to manage and monitor online activities to ensure our kids stay safe. And, he’ll give us strategies to communicate with our teens about keeping their online presence safe.”

Social Networking and Online Safety: What Parents Need to Know takes place on Tuesday, April 16 at 6 p.m. in the Gord Paynter Theatre at North Park Collegiate and Vocational School (280 North Park Street, Brantford, Ontario). Participants are asked to RSVP by Wednesday, April 10 for the event to kimberly.newhouse@granderie.ca.

For more information, visit granderie.ca.

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