



## USE OF ELECTRONIC COMMUNICATION AND SOCIAL MEDIA

<b>Superintendent Responsible:</b> Superintendent of Education, Information Technology Services	<b>Initial Effective Date:</b> 2018/05/28
<b>Last Updated:</b> 2022/10/17	<b>Next Review Date:</b> 2025/10/17

### Objective:

To support appropriate, safe and secure two-way communication between Grand Erie District School Board (Grand Erie) schools and departments and their communities (employee(s), students, parent(s)/caregiver(s), by providing guidelines for effective electronic communication to support building a culture of learning, well-being and belonging.

### Policy Statement:

Grand Erie encourages schools and departments to communicate information and activities by developing and maintaining appropriate communications channels and tools in consultation with all departments.

Grand Erie recognizes the changing nature of technology and continues to work to remain current while providing employee(s) with increased opportunities to develop and implement new technologies and applications.

### Reference(s):

- Use of Electronic Communication and Social Media Procedure (IT-004)
- Acceptable Use of Information Technology Policy (IT-01)
- Acceptable Use of Information Technology Procedure (IT-001)
- Code of Conduct Policy (SO-12)
- Code of Conduct Procedure (SO-012)
- Ontario College of Teachers – Professional Advisory: Use of Electronic Communication and Social Media
- Website Requirements Procedure (IT-005)